

Advertising Special Products 2010

THE HAMILTON
SPECTATOR

JANUARY

Winter Clearout Section	January 13	Broadsheet
Burlington Life	January 22	Tab
Winter Clearout Section	January 27	Broadsheet

FEBRUARY

HST Countdown	February 4	Tab
Olympics	February 11	Tab
Falling in Love Again	February 13	Tab
Clip or Click	February 17	Half Pony
Burlington Life	February 19	Tab
Creative Kids	February 26	Tab

MARCH

Courses & Careers	March 6	Tab
At Home	March 12	Glossy Pony
Burlington Life	March 19	Tab
Destination Hamilton	March 26	Glossy Pony
Waterfall Tour Guide	March 26	Glossy Mini

APRIL

TMP	April 1	Tab
Balance	April 15	Glossy Pony
Clip or Click	April 21	Half Pony
Burlington Life	April 23	Tab
Home Improvement	April 29	Tab
Living Green	May 1	Upgraded Pony
Golf Guide	May 1	Tab

MAY

Test Drive	May 7	Tab
Outdoor Living	May 13	Tab
Menu Guide	May 20	Mini Glossy
Burlington Life	May 21	Tab
New Home Living	May 28	Upgraded Broadsheet

JUNE

TMP	June 10	Tab
Quality First	June 12	Vendor Support
Poverty Round Table	June 16	Vendor Support
Burlington Life	June 18	Tab
Open Garden	June 19	Tab
Attractions Guide	June 25	Mini Booklet
Discover Hamilton	June 25	Glossy Pony

JULY

United Way	July 10	Vendor Support
Great Summer Clearout	July 15	Broadsheet
Burlington Life	July 16	Tab
Clip or Click	July 21	Half Pony
Welcome to the Neighbourhood	July 30	Tab

AUGUST

Active Kids	August 11	Tab
TMP	August 12	Tab
Burlington Life	August 20	Tab
Here's My Card	August 20	Glossy 1/2 Pony
Continuing Education	August 26	Tab

SEPTEMBER

At Home	September 9	Glossy Pony
RC Nominee	September 16	Tab
ABEA Vendor	September 16	Vendor Support
Burlington Life	September 17	Tab
Ask the Expert	September 25	Tab

OCTOBER

Clip or Click	October 6	Half Pony
Celebrate Hamilton	October 7	Vendor Support
Face to Face	October 9	Vendor Support
Burlington Life	October 16	Tab
Balance	October 21	Glossy Pony
Junior League	October 23	Vendor Support
RC Winners	October 28	Tab
Living Green	October 30	Upgraded Pony

NOVEMBER

TMP	November 4	Tab
Holiday Dining & Ent.	November 4	Glossy Mini
New Home Living	November 5	Upgraded Broadsheet
Gift Guide #1	November 18	Broadsheet
Burlington Life	November 19	Tab
Looking Ahead	November 20	Tab
Cdn Aboriginal Festival	November 24	Vendor Support
Gift Guide #2	November 25	Broadsheet

DECEMBER

Gift Guide #3	December 2	Broadsheet
Sights, Sounds & Smells	December 4	Tab
Gift Guide #4	December 9	Broadsheet
Personal Giving	December 11	Tab
Gift Guide #5	December 15	Tab